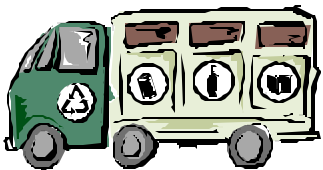


# INFORMATION

Volume 5, Issue 1

Spring 2001



## Light cycle Pick-up Dates:

March: 7 & 8,  
19 & 20

April: 2 & 3,  
16 & 17

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## Recycling Prognosis is Promising

The 2000 Annual Report data is promising for Lincoln Recycling. Another successful year has passed and thanks to the timely volume reports of member businesses, WasteCap of Lincoln has collected all of the recycling data for 2000 reported by the INFORM coalition. Once again, your businesses have set records for our organization. In 2000, INFORM member businesses recycled 14,165 tons of materials resulting in a landfill disposal cost savings of \$240,805.00. Nearly all of the materials recycled and tracked by INFORM members have increased this year with the exception of pallets. Our hope at WasteCap is that the pallet number has been reduced

through reuse of wooden pallets and switching to reusable plastic pallets, which many of our businesses have done.

A second item of note is that 68.5 tons of computer equipment was recycled by INFORM members last year. This large amount does not even include the volume of equipment that was donated. WasteCap has worked diligently to educate the Lincoln business community about issues surrounding computer disposal and the options available to local businesses. It seems that this work is beginning to pay off. Thank you for all of your hard work to eliminate this waste stream

from our local landfill.

In addition to the annual volumes recycled by INFORM businesses, over 9.3 million pounds of materials were reused or purchased with recycled-content materials. This type of savings is even better than what is being recycled because reuse keeps the material from becoming a waste and recycled purchasing ensures that there are viable markets for the materials. We hope to see these numbers increase again next year as we continue to educate businesses about our Buy Recycled program with Latsch's and pollution prevention strategies for businesses.

## NSRA Resource Management Forum

In a project sponsored by the Nebraska Environmental Trust (NET), the Nebraska State Recycling Association (NSRA) has been evaluating opportunities for enhancing hauling and disposal contracts through "Resource Management" (RM) contracting.

While most organizations contract for solid waste services, very little has been done to address how contractual relationships can be

used to increase waste reduction. Building on the emerging models and experience in which NSRA and the Tellus Institute are playing key roles, this project fills that void by providing the resources needed to advance RM based contracting to local business and organizations.

To educate businesses on this new contracting technique, NSRA will be offering a **RM Forum on**

**Wednesday, March 28th from 1:00 to 4:00 p.m. at State Farm Insurance Company on 84th and "O" Streets.**

If you wish to attend this Resource Management Forum to learn more about how to save money and reduce waste, contact NSRA at 800-248-7328 for your reservation.

Special thanks to Molly Eppenhach for meeting space.

# WasteCap Hosts Businesses Computer Drop-off Event

Many businesses are unaware that cathode ray tubes (CRTs) found in color computer monitors and television sets contain toxic metals (i.e. lead, silver, and chromium) that are considered a hazardous waste and are banned from disposal in the landfill by businesses. Today's advancements in technology continually render computer equipment obsolete and businesses must replace that equipment to keep up date.

To assist businesses in clearing out some of their old computer equipment, WasteCap of Lincoln, as a service of the Lincoln Chamber of Commerce, will be hosting a computer collection event for local businesses. The collection will be held from **10:00 a.m. to 4:00 p.m. on Wednesday, April 25<sup>th</sup> at State Fair Park**. Each business will be allowed to bring up to 5 computer

systems (including monitor, CPU, printers, scanners, and other peripherals). Broken computer monitors, because of their hazardous waste status, can not be accepted at this event. For businesses with more than 5 computer systems for refurbishing or with broken monitors, please call WasteCap at 472-0888 to make other arrangements.

The equipment will be collected and sent to a refurbisher for testing, remanufacturing, resale, or recycling. The cost for refurbishing is \$15 per monitor and \$0.50 per pound for peripherals. Members of the INFORM Coalition will this cost discounted. Each participant will receive

information about computer recycling and other options available for used computer equipment. Please call WasteCap of Lincoln at 472-0888 for more information or if you are interested in volunteering for this event.

Special thanks to our sponsors for the computer collection event: City of Lincoln, Lincoln Journal

Star, Lamar Outdoor Advertising, HWS Consulting, Inc., Sir Speedy, Retrofit Recycling, Clear Channel Communications, SDMS, Inc., Time Warner Cable, Strictly Business, and Environmental Compliance Enterprises.

*Time: 10 AM to 4 PM*  
*Date: Wednesday, April 25th*  
*Place: State Fair Park*  
*Cost: \$15 per monitor (\$12 INFORM)*  
*\$0.50 per pound for*  
*periphery equipment*

## Markets Corner

The Yellow Sheet OCC market report is in and with the exception of the West Coast, the rest of the country is awash in the grade. Board mills are telling their suppliers that they won't be buying in the weeks ahead. Some mills are cutting off their suppliers, telling them they simply have no where to store the tons of material. One Southwestern mill may strike this month. In addition, Mexico is no longer buying.

"There appears no end in sight," says one dealer. "We are, in many ways, treading water. One mill buyer deadpanned recently that JIT means 'just in trailers.' In spite of a yearning for good news, it isn't there yet."

Finally, it's important to note that many mills might be offering the prices in the accompanied price chart but are only taking five loads. It's not a pretty picture and could very well get uglier in the months ahead.

*Taken, in part, from the Official Board Markets Yellow Sheet, Feb. 3, 2001.*

## Sponsor Spotlight

Special Thanks to the Following WasteCap of Lincoln Donors for 2001:

- ALLTEL Communications
- Baker Hardware
- Duncan Aviation
- FMA Realty
- Lincoln Electric System
- Nebraska Boiler
- Nebraska Bookstore

- Novartis Consumer Health
- Square D
- St. Elizabeth's Hospital
- State Farm Insurance
- Telesis, Inc.
- Textron
- The Tool House
- University of Nebraska at Lincoln

	Jan	Feb	Mar
<b>OCC</b>	<b>35</b>	<b>35</b>	<b>35</b>
<b>CPO</b>	<b>80</b>	<b>80</b>	<b>80</b>
<b>Mag</b>	<b>0</b>	<b>0</b>	<b>0</b>
<b>News</b>	<b>30</b>	<b>15</b>	<b>15</b>
<b>SOP</b>	<b>30</b>	<b>30</b>	<b>25</b>

## Ace Hardware, Molex Recycle Two Tons of Plastic Film

According to the American Plastics Council, a gaylord container typically holds 50 pounds of loose stretch wrap and approximately 20 containers are required per bale of stretch wrap. Considering that a truckload would be 40 bales, it would take 800 gaylord containers of plastic film to fill a semi-truck trailer for market. With this in mind, WasteCap has encouraged Lincoln businesses to participate in a plastic film recycling program.

Ace Hardware Corporation's Lincoln

Retail Support Center and the Bond Street facility of Molex, Incorporated participated in a pilot study for plastic film recycling. The pilot began in June of last year and continued through August. Once the pilot was completed, both businesses chose to continue the program. By the end of 2000, the two businesses collected and recycled over two tons of plastic film. Ace Hardware noted that they have cut their trash volume in half by participating in the program. The program is very cost-effective and cuts garbage hauling fees

for participating businesses.

The plastic film recycling program is now offered by Recycling Enterprises to Lincoln businesses. Items such as stretch wrap, shrink wrap and plastic bags are collected for the program. Businesses that generate these types of wastes are encouraged to contact WasteCap of Lincoln at 472-0888 or Recycling Enterprises at 421-6655 to design a program that will meet their needs.

## Annual Donations Needed to Continue Projects

Each year, WasteCap of Lincoln sends a donation request to each member of the INFORM Coalition. We have never had any membership or service fees to date, however, as with any non-profit service organization, funds are limited, which will limit the special projects that WasteCap of Lincoln is able to offer. To continue receiving our City of Lincoln contract and grant funding, it is necessary for us to show that the Lincoln business community supports our efforts both in practice and monetarily. Business support pro-

vides matching funding needed to continue research into new recycling programs and to offer workshops and events to our members.

We would like to thank the businesses that have contributed to WasteCap thus far this year and in year's past. Your support has helped us to reach new businesses each year and to add new programs that benefit all Lincoln businesses, large and small. Even though our number of investors has increased, we are still about 20% below our goals

each year. We need the support of all of our member-businesses to continue to grow into a sustainable program that offers great recycling and waste reduction services. If you have not yet sent in your donation for 2001, please consider doing so today. It will allow us to continue to serve you and other Lincoln businesses. Thanks again to all who have given their time and resources to make WasteCap of Lincoln and INFORM the great organizations that they are today.

## Lincoln Prepares for Second Annual Clean Your Files Week

The second annual 'Clean Your Files Week', April 16 through April 20, calls on citizens and businesses to recover office paper for recycling. If your file cabinet is bulging or you have boxes and boxes of old files, "Clean Your Files Week" is for you.

Clean Your Files Week is an activity supporting Earth Day 2001 that offers office workers the opportunity to empty file drawers and fill recycling bins. Office workers can purge their workplace of a wide variety of materials in files including computer paper, letterhead, white and colored ledger paper, phone books, cards, and envelopes.

Last year over 30 buildings with over

1125 office workers participated in the first annual Clean Your Files Week. The purging of old files produced 27,570 pounds of valuable office paper for recycling.

Clean Your Files Week offers an opportunity for businesses to support Earth Day within their organizations, increase awareness about recycling and help to conserve valuable resources by recycling more office paper. Individuals with home businesses are also encouraged to participate. They can deposit their old files in the residential mixed paper recycling container at recycling drop-off sites located throughout the city.

Clean Your Files Week is organized by Recycling at Work, a campaign of the National Office Paper Recycling Project, a public-private partnership managed by the U.S. Conference of Mayors, with the help of Clean Your Files national sponsors. Local sponsors include; City of Lincoln, Midland Recycling, Lincoln Public Schools, University of Nebraska-Lincoln, WasteCap of Lincoln, and the State of Nebraska. By encouraging employees to purge old files, the event hopes to increase recovery of office paper and teach people how to recycle at work every day.

For more information, call Waste Cap of Lincoln at 472-0888.

*Information courtesy of the City of Lincoln Recycling Office.*

# Nebraskan Scores Big on America Recycles Day

The winners of the America Recycles Day (ARD) 2000 national prize drawings included a Nebraska recycler! Judith Mahoney of McCook, Nebraska, won the grand prize, the American Green Dream House, which will be constructed primarily of recycled materials.

The American Green Dream House is valued at over \$200,000 and will be constructed in the location of Mahoney's choice, almost certainly in McCook, a small town of 8,500 residents. The house will likely include materials such as carpeting made from soft drink bottles and cellulose insulation made from recycled newspapers as

well as a frame and roof will be made of recycled steel.

The mission of America Recycles Day is to promote the social, economic and environmental benefits of recycling and buying recycled-content products.

America Recycles Day is organized by a national nonprofit organization whose members include Ford Motor Company, Environmental Defense (formerly Environmental Defense Fund), the Home Depot, National Recycling Coalition, Office of the Federal Environmental Executive, Rechargeable Battery Recycling Corporation, Solid Waste Association of North America, Steel Recycling Institute, U.

S. Conference of Mayors, U.S. Postal Service and Waste Management. Additional support to America Recycles Day has been provided by the U.S. Environmental Protection Agency, and the Buy Recycled Business Alliance, a partnership of the National Recycling Coalition.

WasteCap director Carrie Hakenkamp served on the ARD steering committee and promoted this event among IN-FORM members and associates in partnership with America Recycles Day Coordinator, Ann Allen. Thank you for an event marked with enthusiastic participation!

*Information courtesy of Ann Allen, ARD Coordinator.*

# Changes to the WasteCap Advisory Board

Mary Bonebright stepped down from the WasteCap of Lincoln Advisory Board upon accepting a promotion and increased responsibilities outside of recycling at Senior Technologies. Mary served on the board for two years of service. Thank you Mary for your insight and participation. WasteCap wishes her success with her new position. Subsequently, there is a new face at the

monthly Advisory Board meetings. Doug Orman, Environmental Health & Safety Engineer at Pfizer, has joined the board in Mary's absence. Doug's focus at Pfizer is primarily on Solid Waste. In addition, Doug serves as the facilitator for Pfizer's Recycling Committee, a group credited with recycling several million pounds of material since its creation in 1993. Doug and his wife Lorrie are

originally from McCook, and they have three children, ages 11, 12 and 13. He has a bachelors degree in Biology from Concordia College in Seward, is a Certified Safety Professional, and a Certified Hazardous Materials Manager. He is currently perusing a Masters degree in Public Health from Tulane University. Thanks to Mary for her hard work, and welcome Doug!

# Midland Recycling Co-Sponsoring Cans For Books Campaign

Midland Recycling and A & J Recycling in conjunction with the Ventures in Partnership, LPS Recycling and Media programs are sponsoring an aluminum can collection in which all area schools will receive **three cents per pound for aluminum cans** brought to A & J Recycling, 3400 North 22nd Street. Individuals bringing aluminum cans need to designate the school library they would like the donation to go to when they bring in their aluminum cans. Individuals will have the option of designating their payment for the aluminum cans to the school library as well. The school

bringing in the most aluminum cans will be awarded an additional \$500 to purchase books for the school library by Midland Recycling. The project will run from **April 16th through May 18th** as part of Environmental Awareness Days. For more information on this project call Midland Recycling at 476-8502. For more information on the activities of Environmental Awareness Days, contact the City of Lincoln Recycling Office at 441-8215. Below is a list of some of the activities being celebrated during Environmental

- Awareness Days.
- **Earth Wellness Festival, Mar. 22**
  - **Keep Wilderness Park Beautiful, April 21**
  - **Clean Your Files Week, 4/16-4/20**
  - **National Wildlife Week, 4/16-17**
  - **Household Hazardous Waste Collection, LLCHD, April 21**
  - **Environmental Awards, 4/25**
  - **WasteCap Computer Collection for Business, 4/25, State Fair**
  - **Spring Affair, April 28**
  - **Cans For Books, 4/16-5/18**