



WASTECAP NEBRASKA  
E-NEWSLETTER  
JULY 2006

Waste Reduction at WasteCap.... In an effort to reduce office paper waste at your office and ours, WasteCap utilizes an electronic newsletter. Past e-newsletters can be found on our website under the "[E-Newsletters](#)" tab. Check out our website at [www.wastecapne.org](http://www.wastecapne.org) for the latest events, publications, and new member listings for WasteCap Nebraska.

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## WHAT'S NEW FOR JULY 2006:

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## WASTECAP NEWS

### [Lincoln Computer Collection a Success](#)

On Wednesday, June 21st, 2006, WasteCap Nebraska held a collection drive for local businesses to recycle electronics and universal wastes. Thanks to funding from The Nebraska Environmental Trust and Waldron, Riggs, and Lloyd, CPAs P.C., WasteCap was able to help local businesses and individuals to recycle their hazardous electronic waste, fluorescent lighting, cell phones and toner cartridges. Over 150 vehicles participated in the event.

Carrie Hakenkamp, Executive Director of WasteCap, announced, "the electronics collection was a great success. It is one of the largest events we have ever hosted." In total, WasteCap collected 31,698 pounds of universal waste, including 368 computer monitors and nearly 1,000 fluorescent light tubes. On average, each vehicle participating in the collection brought 191 pounds of electronics and other wastes to be recycled. The event diverted approximately 4900 pounds of plastic, 7,000 pounds of leaded glass, and 9700 pounds of metal from the landfill.

If you missed the June 21st collection and need to properly manage electronics or other universal wastes, please contact [Sue Ellen Pegg](#), 436-2383, to find out about future WasteCap collection events or to learn about other electronics recycling opportunities.

WasteCap would like to thank all the business that participated and give special thanks to our volunteers and to WasteCap member The Tool House for donating work gloves for the event.



Volunteer John Hauner of LES and WasteCap intern Laura Tiehen weigh computer equipment as WasteCap Director Carrie Hakenkamp records.



Over 30 tons of universal waste were collected at the June recycling event.

## WasteCap and Partners Honored for Recycling Efforts

On June 22nd, WasteCap Nebraska along with their partners Nucor Steel, Vulcraft and Alter Scrap were recognized by Keep Nebraska Beautiful for the May 6th electronics collection in Norfolk. The Norfolk event collected nearly 31,000 pounds of equipment. WasteCap was recognized as a partner in the effort and was awarded a first place business/industry award.

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## UPCOMING EVENTS

### WasteCap plans Hastings Electronics Collection

WasteCap Nebraska will host a computer collection in Hastings on Wednesday, September 13<sup>th</sup>. WasteCap is pleased to partner with the City of Hastings and the Nebraska Environmental Trust to present this recycling event. The collection will be held at the Adams Country Fairgrounds. Businesses will be able to dispose of electronic waste, including computer monitors, CPUs, peripherals, other office equipment, fluorescent lighting tubes, cellular phones, and toner cartridges. Each business can recycle one complete system (a monitor and up to 50 lbs of peripherals) for free, after which the cost will be \$10 per monitor (\$9 for members), \$0.35 per pound for peripherals (\$0.30 for members) with fluorescent lights priced at \$0.40-\$0.60 per tube (\$0.34-\$0.55 for members). Cell phones and toner

cartridges will be accepted free of charge. The e-waste collected will be processed by Retrofit Recycling. For more information call WasteCap at 434-7375 or [email Lydia Fiedler](mailto:Lydia.Fiedler@wastecap.com).

### Retrofit Recycling Pick-Up Dates

WasteCap Nebraska members receive discounted fluorescent lamp, ballast, electronics, and battery recycling services through Retrofit Recycling (800-274-1309) and Environmental Compliance Enterprises (466-2268). Please let us know if you need an updated price sheet. Pick up dates are subject to change, please call 7-10 business days ahead of time if you wish to schedule additional pick ups.

Week of July 17<sup>th</sup>

Week of August 21<sup>st</sup>

### WasteCap Nebraska at the Lincoln Products Show

Mark your calendars to visit WasteCap Nebraska staff on September 27-28 at the Lincoln Products Show for Business and Industry. This biennial event will be held at the Lancaster Event Center and is sponsored by the National Association of Purchasing Management in Nebraska and Central Nebraska. The Lincoln Products Show will feature products, services, and ideas from diverse vendors, and this year's show will include two new pavilions on technology and safety, health, and wellness. Additional information may be found at [their website](http://www.lincolnpss.com).

If you are interested in exhibiting at the show, contact [Bob Mancuso, Jr.](mailto:Bob.Mancuso@midamerica.com) at Mid-America Expositions, Inc. at 1-800-475-7469.

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## TRIVIA CORNER

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### Last Month's Trivia

Last month's trivia question was "How many cars came to the Norfolk Scrap Day on May 6<sup>th</sup>?"

The correct answer is: 489 vehicles.

The winning answer was submitted by Louie Lantz of Lincoln Plating, who received a family fun pack to the Lincoln Children's Zoo.

### July Trivia Question

You can have a chance to win this month's prize by answering the following question:

**According to last month's newsletter, which computer company began a free computer take-back program on May 31<sup>st</sup>?**

The answer can be found in last month's newsletter. Please send your responses to [Lydia Fiedler](mailto:Lydia.Fiedler@wastecap.com). Correct responses will be included in a drawing for a Bison Witches T-shirt and a

rain gauge from Garner Industries. Please submit your answers by August 1<sup>st</sup> for a chance at the drawing. Good Luck!

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## WASTECAP ACROSS NEBRASKA

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### WasteCap to Host Lunch and Learn in Columbus

WasteCap Nebraska is planning a Lunch and Learn in Columbus on October 4<sup>th</sup>. The topic will be E-waste Solutions and attendees will learn about the regulations governing e-waste disposal and ways that a business can handle its e-waste. The event will include lunch, a presentation, and a question and answer session. WasteCap members can attend the event for a reduced fee. To find out more about the Lunch and Learn, email [Carrie Hakenkamp](#) or call 436-2384.

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## ELECTRONICS UPDATE

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### Dell Pledges Corporate Responsibility

On June 28th, Dell became the latest computer company to step up recycling efforts by unveiling a free computer take-back program. Chairman Michael Dell explained that the program would allow customers anywhere in the world to recycle their old Dell computers free of charge. "We don't believe consumers should have to pay for responsible retirement of used electronic products," Dell said. Pursuant to this belief, Dell has agreed to take back any old Dell, even if the consumer isn't buying a new one.

Dell went on to encourage accountability among electronics producers, and expressed a belief that successful electronics recycling would stem from responsible corporate action. "We think it's a far better option for the market ultimately to work its magic and for companies to compete with each other to get better at doing this," Dell said. Dell's spirit of competition seems to be catching; Apple and HP have also recently announced similar take-back services.

To learn more, visit [Dell's website](#).

### ReCellular to help recycle phones in Venezuela (From Waste News)

Cell phone recycler ReCellular Inc. has helped launch Venezuela's first mobile phone recycling program. The Dexter, Michigan-based firm has partnered with national charity Asociacion Venezolana de Educacion Catolica and wireless phone operator Movilnet, which will support the program through drop-off collection points at its stores.

Venezuela reportedly has 13.6 million wireless subscribers. The RECICL@CEL recycling program will offer more than 1,300 drop-off locations throughout the country. Phones collected through the program will be refurbished or recycled.

ReCellular has collected and resold more than 15 million handsets, many of them in South American markets. The company is committed to establishing recycling programs in every market in which it sells refurbished phones, said Charles Newman, ReCellular president and CEO.

### HP Expands Global Recycling Program

On June 27<sup>th</sup>, HP announced the expansion of its product return and recycling program to reach more customers and create new ways for people to discard used or unwanted electronic equipment in a convenient and environmentally responsible manner.

The company will host a series of product collection events in the United States throughout the summer to raise awareness and increase the rate of electronics recycling among consumers. The collection events, which will accept a range of products from any manufacturer, will be held from June through September in Colorado, Connecticut, Illinois, Maryland, Minnesota, New Mexico and Oregon.

HP is on target to meet its global goal to recycle 1 billion pounds of hardware and HP print cartridges by the end of 2007. HP's recycling program operates globally in more than 40 countries, regions and territories and seeks to reduce the environmental impact of IT products, minimize waste going to landfills and help customers conveniently discard products in an environmentally sound fashion.

[Click here](#) to read the press release. For more information on HP's return and recycling program, visit [their website](#).

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## IN THE NEWS

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### Cascade Asset Management Opens New Electronics Recycling Facility

Cascade Asset Management (Cascade) announced its expansion into the Indianapolis market with the opening of a new 24,700 square foot technology equipment asset retirement and recycling operation in the town of Plainfield, just south of the Indianapolis airport.

The Indianapolis location is Cascade's second full-service processing center. Its 32,000 square foot headquarters in Madison, Wisconsin, currently handles over one million pounds of electronics per month. The Indianapolis site also features many of the same green building elements of Cascade's Madison plant. The building is a brand new concrete tilt-up construction conveniently located near the intersection of two major interstates. The processing center will feature state-of-the-art IT equipment testing, refurbishing, dismantling, and shredding, as well as data security and infectious waste decontamination capabilities.

Cascade Asset Management has provided full service, safe and sound technology asset retirement solutions since 1999. It employs more than 70 individuals and has doubled its throughput in the last six months. Cascade serves Fortune 500 companies, municipalities and

more than 500 other regional businesses. It recently received ISO 14001 Registration from BVQI and is a Certified Electronics Recycler, audited through the International Association of Electronics Recyclers.

For more information about Cascade Asset Management, please visit [their website](#).

### NDEQ Awards Over \$1.5 Million In Waste Reduction and Recycling Grants

On June 29, Nebraska Department of Environmental Quality Director Mike Linder announced the awarding of \$1,550,998 in grants for waste reduction and recycling projects. The grants are available through the Waste Reduction and Recycling Incentive Grant Fund. This fund is generated by a fee on solid waste disposed of in landfills, an annual retail business sales fee, and a fee assessed on the sale of new tires for motor vehicles. These grants follow the awarding of grants totaling over \$1 million announced in May for projects related to tire recycling.

2006 grant recipients include WasteCap members Garner Industries and Midland Recycling. Garner industries received funding for a vertical baler for recycling cardboard and plastic. Midland Recycling was given a grant for a community recycling drop off site.

For a complete list of grant recipients, visit the [NDEQ's website](#).

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## WASTECAP CONNECTIONS

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### Aerosol Can Recycling System for Sale

A WasteCap Nebraska member has an Aerosolv Model 5000 Aerosol Can Recycling System for sale. The following components are included:

- ◆ Puncturing Device
- ◆ # 6163 Combination Coalescing Activated Carbon Filter
- ◆ Anti-Static Wire
- ◆ Safety Goggles

The system is in brand new condition and is still in the original packaging. Please contact Sue Ellen Pegg at 402-436-2383 or [sepegg@wastecapne.org](mailto:sepegg@wastecapne.org) if you are interested in the system.