



WASTECAP NEBRASKA  
E-NEWSLETTER  
APRIL 2008

Waste Reduction at WasteCap.... In an effort to reduce office paper waste at your office and ours, WasteCap utilizes an electronic newsletter. Past e-newsletters can be found on our website under the "[Archives](#)" tab. Check out our website at [www.wastecapne.org](http://www.wastecapne.org) for the latest events, publications, and new member listings for WasteCap Nebraska.

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## WASTECAP NEWS

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### **WasteCap Welcomes New Members**

WasteCap Nebraska would like to welcome new members Paper Tiger Shredding and Gallup.

## **Paper Tiger Shredding**

Paper Tiger Shredding is a Nebraska based company that provides comprehensive on and off site shredding services. They provide secure containers, secure transportation, several pick up options, bonded/insured employees with background checks, certificates of destruction, high security cross-cut shredding and environmentally responsible disposal. They will securely destroy medical and tax records, legal documents, confidential correspondence, financial and payroll records, credit card receipts, personnel files, computer printouts, outdated business records, and old files.

## **Gallup**

Gallup has studied human nature and behavior for more than 70 years. Gallup employs many of the world's leading scientists in management, economics, psychology, and sociology. Gallup consultants help organizations boost organic growth by increasing customer engagement and maximizing employee productivity through measurement tools, coursework, and strategic advisory services. Gallup's 2,000 professionals deliver services at client organizations, through the Web, the Gallup University's campuses, and in 40 offices around the world.

The Gallup Poll has built its reputation on delivering relevant, timely, and visionary research on what people around the world think and feel. Gallup Poll consultants assist leaders to identify and monitor behavioral economic indicators worldwide.

Gallup Consulting is a global research-based consultancy, specializing in employee and customer management. Gallup consultants draw on a suite of constructs and tools like Human Sigma to drive business performance.

Gallup University is a leading provider of degree and non-degree programs in management education and leadership development. Gallup University offers a complete curriculum on managing employee and customer assets and the factors that drive individual and organizational performance.

Gallup Press educates and informs the people who govern, manage, teach, and lead the world's 6 billion citizens. In addition to offering books on ground-breaking management, social, and political research, Gallup Press produces the *Gallup Management Journal*, a monthly online business publication with actionable insights for business leaders and serious management thinkers.

## **WasteCap Welcomes New Board Member**

WasteCap Nebraska welcomes Lisa Johnson to the WasteCap Nebraska Board of Directors. Lisa is the Director of Research and Information for the Lincoln Partnership for Economic Development where she has worked since 2003. She is a member of the Lincoln Workforce Investment Board and the Nebraska Business Forecast Council as well as a Junior Achievement Global Marketplace Volunteer. Lisa also serves as a judge for the DECA Statewide Marketing Plan competition. She is a graduate of the University of Nebraska-Lincoln with a BA in Political Science and a Master's in Community and Regional Planning with an Economic Development specialization.

Welcome Lisa!

### **WasteCap Members in the News**

If you are a WasteCap member and have been recognized in a news story, please let us know so that we may include you in this section. Contact April Hilpert-Whitney at (402) 434-7376 or [ahilpert@wastecapne.org](mailto:ahilpert@wastecapne.org).

### **Lincoln Public Schools**

The Lincoln Journal Star recently published a story on the many steps that Lincoln Public Schools have taken to make the schools more energy efficient. Some of the items are a geothermal heat pump being installed at Lincoln High, energy efficient windows and roofs being used in the many renovations, and the use of more efficient lights and fixtures. To read the whole story [click here](#).

### **2008 Environmental Service Provider Guidebook**

The WasteCap Nebraska [2008 Environmental Service Provider Guidebook](#) has been completed and is now available on our website. The guidebook is intended to assist local businesses in locating service providers to meet all of their waste reduction and recycling needs.

### **WasteCap's 2007 Annual Report**

WasteCap Nebraska's [2007 Annual Report](#) is now available on our website.

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## **UPCOMING EVENTS**

### **Earth Day Celebrations**

Earth Day is Tuesday, April 22<sup>nd</sup>. The following list is a few of the Earth Day activities going on in the Lincoln area. Be sure to check your local newspaper for events happening in your area.

Friday **April 18<sup>th</sup>** from 10-3 p.m. at the University of Nebraska-Lincoln City Campus Union

Sunday **April 20<sup>th</sup>** from noon-4 p.m. at Auld Recreation Center located in Antelope Park. The no-litter day features live music from area musicians, children's activities, interactive displays and presentations.

Tuesday **April 22<sup>nd</sup>** starting at 4 p.m. at Nebraska Wesleyan University

### **Lincoln Green Drinks**

April's Green Drinks will be held on Wednesday **April 23rd** at Lazlo's Brewery and Grill in the Haymarket, 210 N 7th St. Lincoln, NE. Green Drinks is a wonderful opportunity to meet and network with others interested in the quality of our environment. Green Drinks is scheduled from 5:30 p.m. until late. Walk, cycle, or carpool to the meeting and ask anyone, "Are you green?" and you'll be welcomed! For more information, please view the [Green Drinks Lincoln Flyer](#).

### **2008 Safety & Health Summit**

The 2008 Safety & Health Summit will be held on **May 14<sup>th</sup> -15<sup>th</sup>** at the Qwest Center, Omaha. For more information visit [Safety and Health Summit](#).

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## **NEWS ACROSS NEBRASKA**

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### **E-Waste Legislation**

Legislative Bill 986 has been approved by the Nebraska Legislature and will now be sent to Governor Dave Heineman for final approval. The bill targets the recovery of desktop, portable and laptop computers, computer central processing units, computer monitors, televisions and other video display devices with a viewable area greater than four inches when measured diagonally.

Effective January 2009, manufacturers must register with the state and pay a registration fee that ranges from \$1,000 to \$20,000, depending on the number of electronic devices the manufacturer sold in state the previous calendar year.

Source: Resource Recycling

### **Harris Overpass Materials are Recycled**

Husker Ready-Mixed Concrete and TCW Construction Inc. took on the task of recycling 10,000 tons of concrete rubble created from the destruction of the Lincoln Harris Overpass. The company crushed the rubble into aggregate rock which can be used as base layers for roads, pipes, driveways,

sidewalks, floors and patios. A portion of the materials have been used for an Interstate 80 project between Lincoln and Omaha while some of the other recycled material will be used in the construction of the new overpass.

To read the full story [click here](#).

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## ELECTRONICS UPDATE

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### **E-cycling by Mail**

The U.S. Postal Service (Washington) began a pilot program offering free "mail back of unwanted electronics". The program — currently running at 1,500 locations in 10 cities — offers consumers free pre-paid mailers, allowing them to ship unwanted electronic devices, including digital cameras, inkjet cartridges, personal digital assistants and MP3 players, to e-scrap processor Clover Technologies Group (Ottawa, Illinois).

The postage for the mailers will be paid for by Clover Technologies, which will handle all equipment gathered under the mail back program. The company promises a zero-waste-to-landfill policy, saying that it "does everything it can to avoid contributing any materials to the nation's landfills."

If the pilot program is successful in the participating locations, which include post offices in Chicago, Los Angeles, San Diego, Washington D.C. and other cities in California, Illinois, Maryland and Virginia, it may be rolled out nationally in the fall.

Source: E-Scrap News

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## IN THE NEWS

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### **Paper Recycling Survey Released**

The American Forest & Paper Association released a survey showing that 56 percent of the paper consumed in the U.S. in 2007 was diverted to recycling programs. This record high was achieved five years in advance of the industry's goal of 55 percent diversion. The AF&PA has set a new goal of 60 percent recovery by 2012. The survey revealed that 54.3 million tons of paper was recovered throughout 2007.

Source: Resource Recycling

### **Minnesota Introduces Bottle Bills**

The Minnesota House has introduced three bills that would create a beverage container redemption program for the state.

The first bill creates a comprehensive system that covers any "drink in liquid form for human consumption." The measure requires manufacturers to register in the state by July 1, 2009, setting registration fees for bottlers in the state at \$5,000 for manufacturers that sell 10,000 or more bottles annually and \$2,500 for those that sell fewer than 10,000 bottles. It also would cause them to be responsible for setting up collection and recycling programs, encouraging them to work with retailers, wholesalers, local governments, etc., to do so.

Furthermore, the measure requires that manufacturers achieve a recycling rate of no less than 80-percent for the previous program year. Penalties under the measure were left blank for later inclusion.

The second bill establishes a redemption value of no less than 10-cents for each beverage container sold in state while the third bill enacts a landfill ban on all covered beverage containers effective July 1, 2010.

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## MARKET CORNER

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	April - Chicago Region
Mixed Paper	\$85-90 (0)
Boxboard Cuttings	\$90-95 (0)
News	\$80-85 (0)
OCC	\$110-120 (0)
SOP	\$220-230 (0)
Sorted White Ledger	\$310-320 (0)

Material Abbreviations:  
OCC: Old Corrugated Cardboard  
SOP: Sorted Office Paper

Source: Official Board Markets