

# 1996 ANNUAL REPORT



**TONS OF SUCCESS**

## WASTECAP OF LINCOLN

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WASTECAP OF LINCOLN IS A JOINT VENTURE BETWEEN THE CITY OF LINCOLN, THE LINCOLN CHAMBER OF COMMERCE, AND THE LINCOLN BUSINESS COMMUNITY. FOUNDED IN 1994, THE PROGRAM PROVIDES NON-REGULATORY TECHNICAL ASSISTANCE IN THE FORM OF FREE ON-SITE WASTE ASSESSMENTS. ANY LOCAL BUSINESS CAN REQUEST A FREE ON-SITE ASSESSMENT.



**INFORM:  
NEBRASKA STATE  
RECYCLING ASSOCIATION'S  
1996 WINNER OF THE  
BUSINESS AWARD FOR  
ENVIRONMENTAL INTEGRITY.**

### INFORM

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INDUSTRIALIZED NEBRASKANS FOR ORGANIZED RECYCLING MANAGEMENT (INFORM) WAS FOUNDED IN 1992 WHEN A GROUP OF LINCOLN BUSINESSES BEGAN SEEKING WAYS TO MAXIMIZE THEIR RECYCLING EFFORTS. THE COALITION NOW HAS 52 MEMBERS, SEVERAL MATERIAL CONTRACTS, AND MEETS QUARTERLY TO DISCUSS WASTE REDUCTION OPPORTUNITIES.

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## WHY RECYCLE?

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IN 1993, THE STATE OF NEBRASKA PASSED LB 1275 WHICH ESTABLISHED WASTE REDUCTION GOALS. THESE GOALS INCLUDED A 25% REDUCTION BY 1996 (WHICH WAS EXCEEDED), A 40% REDUCTION BY 1999, AND, ULTIMATELY, A 50% REDUCTION IN SOLID WASTE DISPOSAL BY THE YEAR 2002.

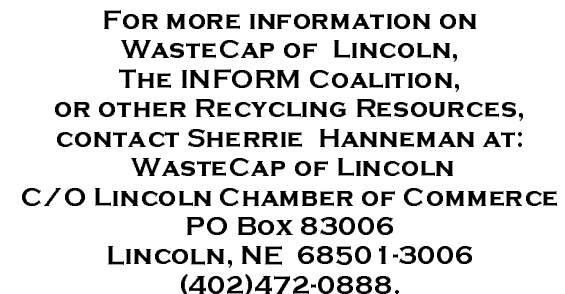
WASTECAP AND INFORM ARE HELPING THE STATE REACH THESE GOALS THROUGH VOLUNTARY MEASURES IN THE BUSINESS SECTOR.

WASTECAP AND INFORM STRIVE FOR:

- ☺ A BETTER BUSINESS
- ☺ A BETTER ENVIRONMENT
- ☺ A BETTER BUSINESS ENVIRONMENT

## INTERESTED?

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FOR MORE INFORMATION ON WASTECAP OF LINCOLN, THE INFORM COALITION, OR OTHER RECYCLING RESOURCES, CONTACT SHERRIE HANNEMAN AT:  
WASTECAP OF LINCOLN  
C/O LINCOLN CHAMBER OF COMMERCE  
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(402)472-0888.

## COST/BENEFIT ANALYSIS

WASTECAP EXPENDITURES	\$22,466	\$34,486
INFORM TOTALS	1995	1996
TOTAL TONS RECYCLED	7,928	12,611
AVOIDED DISPOSAL COSTS	\$95,145	\$199,085
ESTIMATED REVENUE	\$234,000	\$201,805
TOTAL BENEFIT	\$329,145	\$400,890
RETURN PER DOLLAR SPENT	\$14.96	\$11.62

## THE FUTURE: 1997 BUDGET & GOALS

1997 BUDGET	\$35,255.00	2% INCREASE
ASSESSMENTS	30	25% INCREASE
NEW MEMBERS	10	20% INCREASE
RECYCLED MATERIALS	14,275 TONS	15% INCREASE

## INFORM MEMBERS

ACE HARDWARE	LINCOLN RECYCLING OFFICE
ALIAN T	LINCOLN STARS HOCKEY
AMERITAS	LINWELD
BAHR VERMEER & HAECKER ARCHITECTS	MIDWEST WEB
BAKER HARDWARE	MOLEX
BRYAN MEMORIAL	NEBCO
CAROL WRIGHT GIFTS	NEBRASKA BOILER
CONCORDE MANAGEMENT	NEBRASKA BOOKSTORE
CONCRETE INDUSTRIES	NEBRASKA FARM BUREAU
CONSOLIDATED PHONE COMPANY	NOVARTIS CONSUMER HEALTH, INC
THE CORNHUSKER	PARKER HANNIFIN
FIRST FEDERAL LINCOLN	PEGLER SYSCO
FMA REALTY	PFIZER
GALLUP ORGANIZATION	PROFESSIONAL BUSINESS SERVICES
GARNER INDUSTRIES	RANSOMES AMERICA CORP
GOODYEAR RUBBER	SANDHILLS PUBLISHING
GRAMERCY HILL	SENIOR TECHNOLOGIES
HOLMES LAKE FAMILY HEALTH CENTRE	SQUARE D
INTERACT, INC	ST ELIZABETH HOSPITAL
ISCO, INC	STATE FARM INSURANCE
JUMBO SPORTS	STATE OF NEBRASKA
LANCASTER COUNTY EXTENSION OFFICE	UNION BANK & TRUST
LINCOLN AIRPORT AUTHORITY	UNIVERSITY OF NEBRASKA
LINCOLN CHAMBER OF COMMERCE	VOSS LIGHTING
LINCOLN ELECTRIC SYSTEM	WAIDSOFT
LINCOLN GENERAL HOSPITAL	WOODMEN ACCIDENT & LIFE

## WASTECAP: 1996 ACCOMPLISHMENTS

### ASSESSMENTS:

25 ON-SITE ASSESSMENTS WERE CONDUCTED. AS A RESULT, 16 BUSINESSES IMPLEMENTED WASTECAP'S RECOMMENDATIONS FOR WASTE REDUCTION OR RECYCLING.

### SPECIAL EVENTS:

THE DIRECTOR OF WASTECAP WAS A FEATURED SPEAKER AT THE NEBRASKA STATE RECYCLING ASSOCIATION'S CONVENTION, THE NEBRASKA SAFETY COUNCIL'S ENVIRONMENTAL CONFERENCE, THE TRI-STATE RECYCLING CONFERENCE IN COUNCIL BLUFFS, IA, AND OTHER COMMUNITY EVENTS.

WASTECAP AND INFORM WERE FEATURED IN A COMMUNITY ACCESS PRESENTATION: "BUSINESS RECYCLING" WHICH AIRED FOR SEVERAL WEEKS IN JANUARY OF 1997.

WASTECAP PARTNERED WITH THE LINCOLN HEALTH DEPARTMENT, AND LINCOLN SPECIALTY CARE TO BRING A NATIONAL TELECONFERENCE TO LINCOLN AND HASTINGS. "MANAGING YOUR MEDWASTE FOR A HEALTHIER BOTTOM LINE" WAS ATTENDED BY OVER 70 HEALTH PROVIDERS FROM ACROSS NEBRASKA.

### NATIONAL PROMOTIONS:

WASTECAP WAS SELECTED AS A SURVEY PARTICIPANT BY THE NYC DEPARTMENT OF SANITATION ON BUSINESS RECYCLING MODELS.

WASTECAP ACTED AS CONSULTANT TO ORGANIZATIONS IN DALLAS, ATLANTA, WATERTOWN, S.D, AND KANSAS CITY ATTEMPTING TO DUPLICATE THE WASTECAP/INFORM MODEL.

## 1996 MATERIALS RECYCLED

MATERIAL	WEIGHT	AVOIDED LANDFILL
PAPER	5,862 TONS	\$93,790.00
METALS	3161 TONS	\$50,570.00
PLASTICS	227 TONS	\$3,636.00
GLASS	12 TONS	\$192.00
OIL	11,500 GALLONS	BANNED
SOLVENTS	66,800 GALLONS	BANNED
PALLETS	2,960 TONS	\$47,360.00
FLUORESCENT LIGHT BULBS	31,385 TUBES	BANNED
BALLASTS	1,675 POUNDS	\$14.00
PHONEBOOKS	206 TONS	\$3,296.00
PRINT CARTRIDGE	700 CARTRIDGES	\$3.00
OTHER MISCELLANEOUS MATERIALS	15 TONS	\$235.00