



# 2006 Annual Report

## WasteCap Nebraska

Business waste is responsible for over 50% of the waste in Nebraska landfills. WasteCap Nebraska helps businesses to design and implement waste reduction programs that will impact their bottom line through education, technical assistance, and recycling market development. In 2006, WasteCap Nebraska members recycled 21,550 tons of materials saving over \$366,300 in landfill tipping fees, and through our agreements with recyclers, our members saved over \$100,000 in recycling fees last year.

Originally developed locally by Lincoln businesses in 1994 and expanding statewide in 2005, WasteCap Nebraska is a non-profit organization with a mission to provide resource conservation assistance to Nebraska businesses. In 2006, WasteCap Nebraska conducted 20 on-site waste assessments in 8 communities across Nebraska, and formed committees in Columbus and Kearney to facilitate access to adequate and economically feasible business recycling services in those areas. WasteCap Nebraska also welcomed 8 new members in 2006 from 8 Nebraska communities.

WasteCap Nebraska member businesses benefit not only from their cost savings and involvement in environmental stewardship activities but also from the education and networking opportunities WasteCap provides. Services provided include:

- On-site technical assistance
- Volume tracking
- Market research
- Educational workshops and training
- Economic cost/benefit analysis
- Electronic recycling collections
- Universal waste management
- Contract negotiation and monitoring services
- Cooperative marketing of recyclables
- Program evaluation/benchmarking



## Computer Collections and Educational Activities

Computer monitors, CPU's, and other electronic equipment contain lead, mercury, and other potentially hazardous materials. Government regulations prohibit businesses from disposing of computers and other office equipment in Nebraska landfills. To help reduce the difficulties in disposing of this type of equipment, WasteCap Nebraska, with support from the Nebraska Environmental Trust and the Nebraska Department of Environmental Quality, hosts collection and educational events across the state.

Universal waste collection events were held in Norfolk, Lincoln and Hastings in 2006, and participants were allowed to bring computers, televisions, and other electronic equipment as well as universal wastes like fluorescent light bulbs and batteries. These events included a total of 768 participating businesses and households with 40 tons of universal waste collected. Through these collection efforts, WasteCap Nebraska has helped to divert approximately 8400 pounds of plastic, 11,900 pounds of leaded glass, and 16,500 pounds of metal from Nebraska landfills.

Informational seminars on universal and electronic waste management issues were held in the communities of Grand Island, Kearney, Lincoln and Columbus in 2006 with over 75 business people educated. Topics covered included universal waste disposal and electronic waste options as well as a video presentation from the Basel Action Network on the hazards of electronics recycling in China and Africa.

## New Toll Free Number

As part of the statewide expansion program, WasteCap Nebraska is pleased to announce a new toll free number, 888-EWASTE9, to help

businesses throughout Nebraska with their recycling needs. Plans include marketing this number to businesses and residences statewide as a hotline for information on service providers in their area. WasteCap Nebraska also recognizes that recycling services for some materials are unavailable in particular regions of Nebraska, and is working with partners throughout the state to increase access to cost effective recycling.



## WasteCap Nebraska Strategic Plan

Utilizing information obtained from the needs assessment surveys of Columbus and Grand Island collected in 2005, WasteCap Nebraska received funding in 2006 from the Nebraska Department of Environmental Quality to develop a strategic plan.

The process will assist the organization in deciding how best to meet the expressed recycling and environmental assistance needs of businesses throughout the state.



WasteCap Nebraska identified potential partners and stakeholders to participate in this planning process. A stakeholders' meeting was held in March 2006 to elicit stakeholders' opinions about what services are currently available, what businesses and recyclers need to increase participation, and what stakeholders can provide to the enterprise. Thirty-three individuals participated with member representation balanced among the sectors of business, recyclers, nonprofit agencies, and government.

The WasteCap Nebraska Board of

Directors then developed a new strategic plan using the stakeholder opinions, board analyses, and the previous strategic plan. Through these discussions, a new mission statement and goals were drafted. The revised mission statement is to provide

resource conservation assistance to Nebraska businesses. The goals and objectives of the new strategic plan are as follows:

Goal I. Serve as a proactive catalyst to Nebraska businesses and institutions for the conservation of resources.

- Assist members to conserve resources, reduce waste and pollution, and save money.
- Expand education and outreach using a variety of methods to address several topics: recycling vs. disposal, promote zero waste, and pollution prevention

Goal II. Facilitate partnerships and coordinate resources to increase the value and marketability of recycling commodities and access to recycling services.

- Facilitate cooperative marketing of materials
- Develop cost effective collection and transportation infrastructure

## 2006 WasteCap Activities

- E-Waste Options Lunch & Learn
- Universal Waste Disposal Lunch & Learn
- Basel Action Network Lunch & Learn
- 3 Universal Waste Collections
- WasteCap Nebraska Membership Meeting
- 20 Assessments
- 8 New Members
- America Recycles Day
- Clean Your Files Week
- Earth Wellness Festival
- UNL Earth Day
- Nebraska Safety Council Conference
- NRC Annual Congress
- Columbus Safety and Health Council Meeting
- WasteCap Wisconsin's Construction and Demolition Recycling Certification
- P2R7 Spring Roundtable
- All 4 Kidz Expo
- Lincoln Home & Garden Show
- Square D Family Day
- Pfizer PFACTS Training
- Community Blood Bank Training
- Lincoln Products Show

## WasteWise

In October 2006, WasteCap Nebraska was awarded a one-year contract with the U.S. Environmental Protection Agency (EPA) to conduct a pilot study on marketing strategies for the EPA's WasteWise program for businesses. WasteCap is in the process of conducting workshops, presentations, and on-site meetings with Nebraska businesses to determine their interest in participating in this voluntary program. The

EPA will use this marketing information and other feedback to expand their programs throughout the US.

WasteWise is a free partnership program that helps organizations eliminate costly waste. The program is flexible and allows partners to design programs tailored to meet their needs. Organizations and businesses of any size are encouraged to

join. With certain paid memberships within WasteCap Nebraska, staff can assist member businesses by providing a baseline assessment and assisting in goal setting, tracking, and reporting tasks. Please contact the WasteCap Nebraska office if you are interested in learning more about the WasteWise program.



WasteCap Nebraska  
 285 South 68th Street Place, Suite 540  
 Lincoln, NE 68510

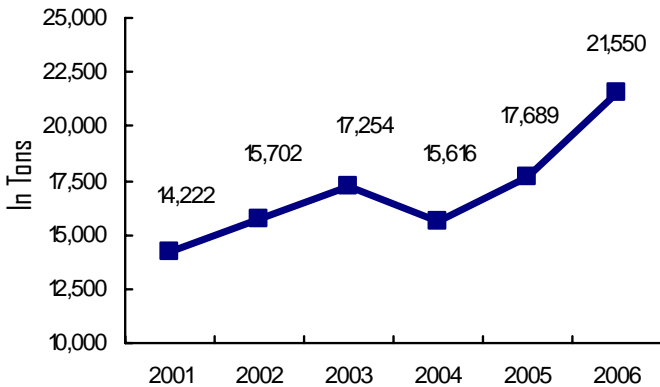
Phone: 402-436-2383  
 Toll Free: 888-EWASTE9  
 Fax: 402-434-7375  
 Website: www.wastecapne.org

### WasteCap Nebraska Mission:

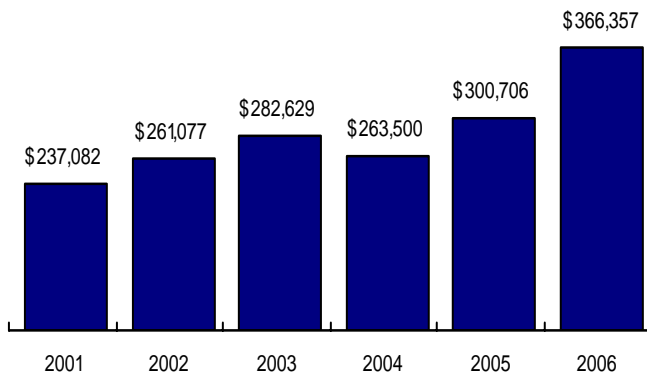
*To provide resource conservation assistance to Nebraska businesses.*



### Annual Recycling Totals and Member Savings



**Annual Recycling Totals for WasteCap Nebraska Members**



**Annual Cost Savings for WasteCap Nebraska Members**

**WasteCap Nebraska:  
 Your Business Recycling Resource**

### WasteCap Nebraska Members

- |                                     |  |
|-------------------------------------|--|
| Advanced Laser Systems and Services | Midland Recycling                          |
| Alter Scrap Processing              | Molex, Inc.                                |
| Ameritas                            | NAI FMA Realty                             |
| Archer Daniels Midland              | NDEQ                                       |
| Assurity Life Insurance Company     | Nebco, Inc.                                |
| Baker Hardware                      | Nebraska Air National Guard                |
| Becton Dickinson Medical Systems    | Nebraska Animal Medical Center             |
| Bison Witches Bar & Deli            | Nebraska Public Power District             |
| Bryan LGH Medical Center            | Nebraska Wesleyan University               |
| Burton Enterprises                  | Novartis Consumer Health                   |
| Cartridge World                     | Nucor Steel                                |
| City of Grand Island Utilities      | Nucor Vulcraft/Coldfinish/Detailing Center |
| City of Lincoln Recycling           | Omaha Paper Stock                          |
| City of Omaha                       | Open Harvest Natural Foods                 |
| Columbus Community Hospital         | Parker Hannifin Corporation                |
| Community Blood Bank                | Pegler Sysco                               |
| Computer Hardware, Inc.             | Pfizer, Inc.                               |
| Concordia University                | Printing Plus                              |
| Consolidated Companies              | Recycling Connections                      |
| Cornhusker Bank                     | Recycling Enterprises                      |
| CP Recovery                         | Retrofit Recycling                         |
| Custer County Recycling             | Right of Way Management                    |
| Double Eagle Beverage               | Roberts Recycling                          |
| Duncan Aviation                     | Sandhills Publishing                       |
| Electronic Disposal Technologies    | Shred Monster                              |
| Electronic Recyclers                | Shredding Solutions                        |
| Farm Bureau Financial Services      | Southeast Nebraska Cancer Center           |
| Garner Industries                   | SouthPointe Pavilions                      |
| General Dynamics                    | Square D                                   |
| Goodwill Industries                 | St. Elizabeth Hospital                     |
| Goodyear Tire and Rubber Company    | State Farm Insurance                       |
| Hilton Omaha                        | Store Kraft Manufacturing Company          |
| Hofeling Enterprises                | Techware Recycling                         |
| Hornady Manufacturing               | Telesis, Inc.                              |
| Husker Battery Service              | Teledyne Isco, Inc.                        |
| I-Recycle                           | Tenneco, Inc.                              |
| Lancaster County Extension Office   | The Tool House                             |
| Li-Cor, Inc.                        | Union Bank & Trust                         |
| Lincoln Action Program              | University of Nebraska-Lincoln             |
| Lincoln Children's Zoo              | Waste Connections of Nebraska              |
| Lincoln Electric System             | Weyerhaeuser                               |
| Lincoln Plating                     | Windstream                                 |
| Lincoln Trap and Skeet Club         | YMCA                                       |