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FOR IMMEDIATE RELEASE:

“WasteCap Nebraska Presents Donation to Lincoln Action Program”

LINCOLN, NE – WasteCap Nebraska presented a donation in the amount of \$200 to the Lincoln Action Program in support of their program and services on August 3rd, 2007. The donation, which was collected by in-kind donations through WasteCap’s Shred Day 2007, will be used to pay for the recycling of computer monitors. Lincoln Action Program receives a large volume of donated monitors, and only a portion of these monitors can be used in the refurbishing program. The \$200 donation will assist in paying for the recycling of the organization’s unusable monitors. “Lincoln Action Program has received phenomenal community response to the computer refurbishing program, and WasteCap’s recognition of our program is a great example,” said Binh Huynh, Computer Recycling Specialist.

Shred Day was an event organized by WasteCap Nebraska, in partnership with Midland Recycling, Shredding Solutions, Recycling Enterprises, and the City of Lincoln Recycling Office, and in conjunction with Clean Your Files Week. This event provided three document destruction locations throughout Lincoln where participants were allowed to bring up to 75 pounds of paper for free shredding. In total, the day saw 239 cars, which dropped off nearly 13,000 pounds of documents for shredding and recycling.

Lincoln Action Program, part of a network of more than 1,000 Community Action Agencies across the country, works with families and other partners to fight poverty and build a stronger community. Lincoln Action Program provides education and job-skills training that help individuals to increase their employment income, helps people purchase their own homes and small businesses, works with parents of young children to provide educational opportunities, and partners with residents and community leaders to revitalize the homes and public spaces of our city’s oldest neighborhoods. This work helps individuals and families participate more fully as consumers, producers, workers, and citizens – all of which are important in the larger economic well-being of our community.

The Lincoln Action Program is seeking computer donations for distribution to persons who have completed the Lincoln Action Program Computer Learning Lab. Individuals and local businesses are encouraged to donate their computer towers, monitors, modems, network cards, CD-ROM drives, hard drives, printers, sound cards and related equipment.

Equipment that has reached the end of its life will be appropriately recycled. To offset the costs of disposing of monitors, Lincoln Action Program requires a donation of \$10 per monitor from businesses seeking to donate monitors. To contact Lincoln Action Program, please call (402) 471-4515.

If you would like more information on the Shred Day or local shredding services, please contact WasteCap Nebraska at (402) 436-2383. WasteCap Nebraska is a nonprofit organization that helps businesses to design and implement waste reduction programs that will impact their bottom line. WasteCap has been providing recycling support to Nebraska businesses for 13 years through recycling education, technical assistance, and market development services. For more information about WasteCap Nebraska, please visit our website at: www.wastecapne.org or contact our office at (402) 436-2383 or 888-EWASTE9.

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WasteCap Nebraska Director Carrie Hakenkamp presents the donation check to Binh Huynh.