FOR IMMEDIATE RELEASE: (Date here)

CONTACT: Contact name here
Contact Phone here
Contact email here

(Your organization name here) to Host Electronics Collection Event for (Your town or county here)

(YOUR TOWN, NEBR.)- The town/county of _____, in conjunction with (your organization here), will collect electronics for disposal and recycling on (Day, Date and Times). Businesses and households may drop off electronic equipment at (location of event with specific instructions where applicable). This e-scrap collection event is made possible by a grant from WasteCap Nebraska in a program funded by the Nebraska Environmental Trust.

Each participant will be allowed to recycle one computer monitor for free and additional monitors for $10.00 each; 50 pounds of peripheral equipment for free and additional peripherals at $ .30 per pound; one television for $5.00 and additional TVs at $ .30 per pound; and cell phones and toner cartridges for free. Participants bringing computers, PDAs or cellular phones should remove all confidential information prior to the collection. Computers can be cleared of this information by using a "wipe drive" program.

Items not accepted include air conditioners, dehumidifiers, household appliances, lead acid batteries, electric fixtures, fluorescent light bulbs and broken glass, CDs and tapes, software disks, or liquid or chemical waste.

For more information contact (your organization) at (xxx) xxx-xxxx.

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(You may insert general information about your organization here.)